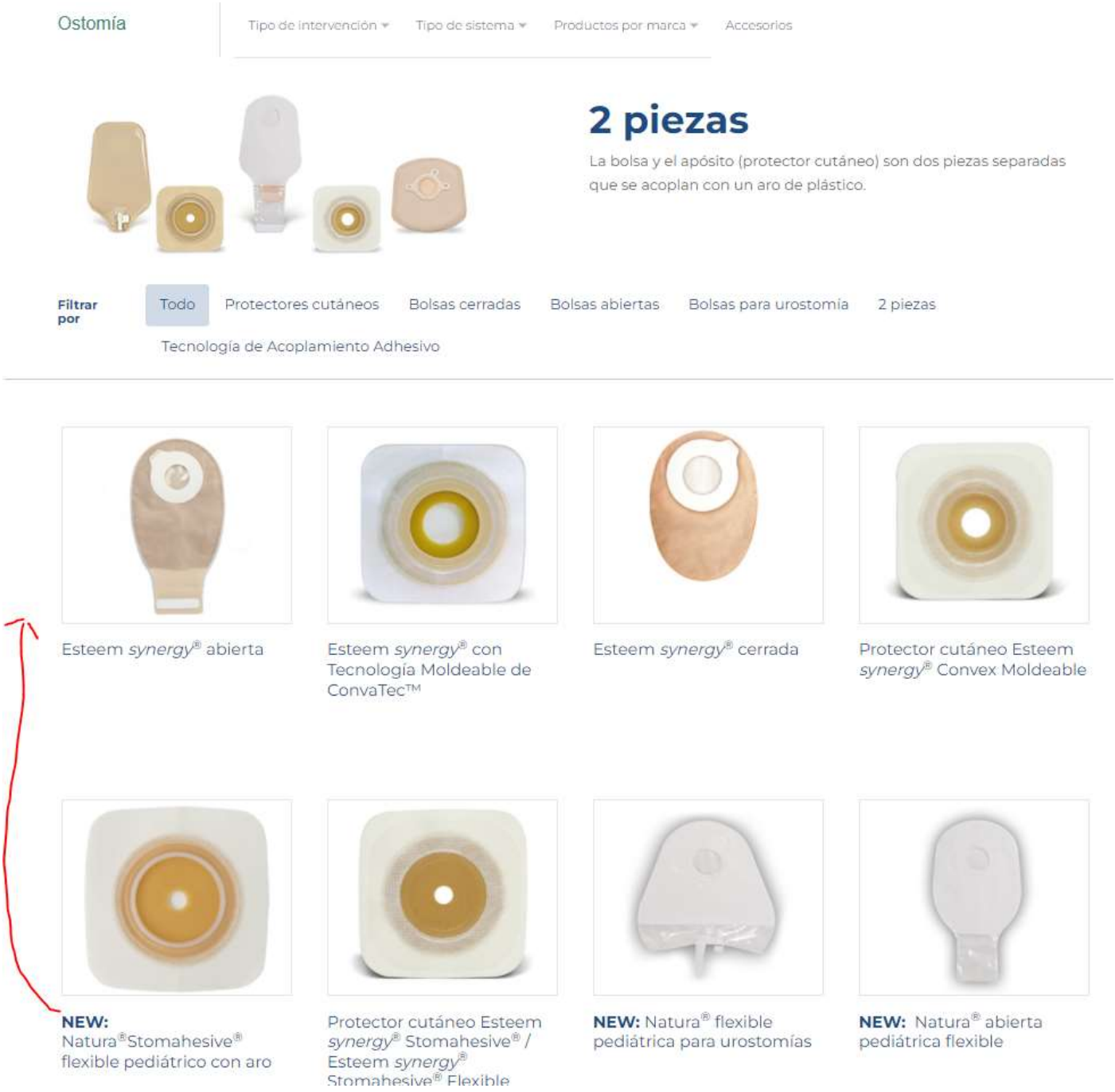
ConvaTec Product Catalog (PIM): Change the product sort order on the website.

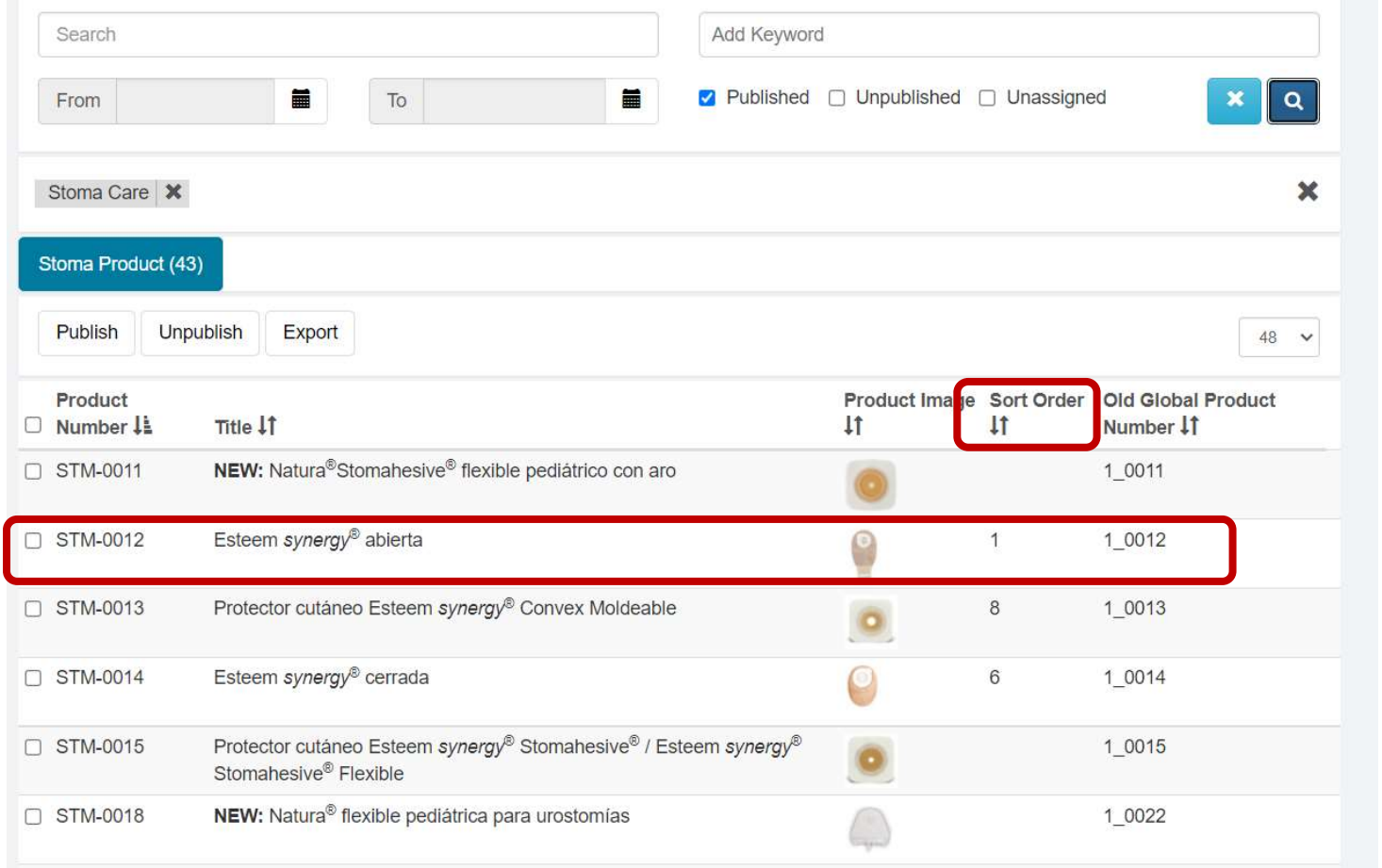
Example: We need that all the NEW products appear as the first so they will be more visible.



Here “Esteem synergy® abierta” is the first product and you need to set “NEW: Natura®Stomahesive® flexible pediátrico con aro” as the first product.

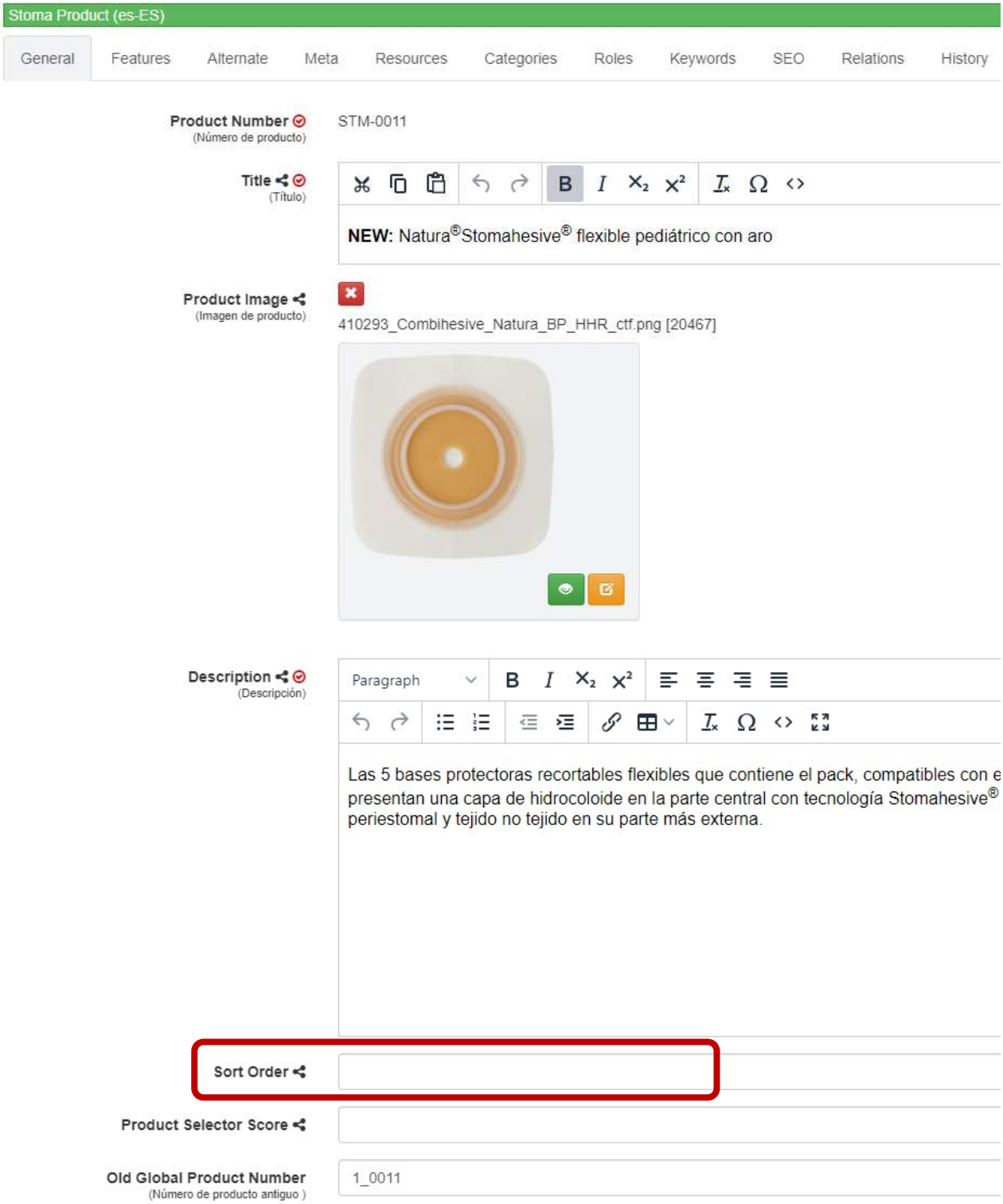
Go into the backend PIM in Marketing World

Search all published stoma products and find the products you want to change:



Here we detect that “Esteem synergy® abierta” is the first product to view in the top of the website, because it has number 1 as the “Sort Order” number.

So you have to go into the edit-mode at the product you want to become number 1 and edit the sort order – type in “1” in the Sort Order field and press “Save & Publish”:



In this way you go trough all the ostomy products and type in the Sort Order you want the products to appear on the website.

!!! Please note that it can take up to 2 hours before your corrections can be seen on the website. This is due to cache in the website that needs to be refreshed.