

ConvaTec Product Catalog (PIM): Change the product sort order on the website.

Example: We need that all the NEW products appear as the first so they will be more visible.

Ostomía

Tipo de intervención ▼ Tipo de sistema ▼ Productos por marca ▼ Accesorios



2 piezas

La bolsa y el apósito (protector cutáneo) son dos piezas separadas que se acoplan con un aro de plástico.

Filtrar por

Tecnología de Acoplamiento Adhesivo

			
Esteem synergy [®] abierta	Esteem synergy [®] con Tecnología Moldeable de ConvaTec [™]	Esteem synergy [®] cerrada	Protector cutáneo Esteem synergy [®] Convex Moldeable
			
NEW: Natura [®] Stomahesive [®] flexible pediátrico con aro	Protector cutáneo Esteem synergy [®] Stomahesive [®] / Esteem synergy [®] Stomahesive [®] Flexible	NEW: Natura [®] flexible pediátrica para urostomías	NEW: Natura [®] abierta pediátrica flexible

Here “Esteem synergy[®] abierta” is the first product and you need to set “NEW: Natura[®] Stomahesive[®] flexible pediátrico con aro” as the first product.

Go into the backend PIM in Marketing World

Search all published stoma products and find the products you want to change:

Published
 Unpublished
 Unassigned

X
Q

Stoma Care X
X

Stoma Product (43)

48 v

<input type="checkbox"/> Product Number ↓↑	Title ↓↑	Product Image ↑↓	Sort Order ↓↑	Old Global Product Number ↑↓
<input type="checkbox"/> STM-0011	NEW: Natura [®] Stomahesive [®] flexible pediátrico con aro			1_0011
<input type="checkbox"/> STM-0012	Esteem synergy [®] abierta		1	1_0012
<input type="checkbox"/> STM-0013	Protector cutáneo Esteem synergy [®] Convex Moldeable		8	1_0013
<input type="checkbox"/> STM-0014	Esteem synergy [®] cerrada		6	1_0014
<input type="checkbox"/> STM-0015	Protector cutáneo Esteem synergy [®] Stomahesive [®] / Esteem synergy [®] Stomahesive [®] Flexible			1_0015
<input type="checkbox"/> STM-0018	NEW: Natura [®] flexible pediátrica para urostomías			1_0022

Here we detect that “Esteem synergy[®] abierta” is the first product to view in the top of the website, because it has number 1 as the “Sort Order” number.

So you have to go into the edit-mode at the product you want to become number 1 and edit the sort order – type in “1” in the Sort Order field and press “Save & Publish”:

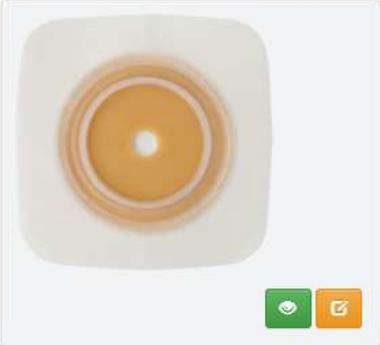
Stoma Product (es-ES)

General Features Alternate Meta Resources Categories Roles Keywords SEO Relations History

Product Number (Número de producto) STM-0011

Title (Título) **NEW: Natura®Stomahesive® flexible pediátrico con aro**

Product Image (Imagen de producto) 410293_Combihesive_Natura_BP_HHR_ctf.png [20467]



Description (Descripción) Paragraph **B I X₂ X²** **≡ ≡ ≡ ≡**

Las 5 bases protectoras recortables flexibles que contiene el pack, compatibles con e presentan una capa de hidrocoloide en la parte central con tecnología Stomahesive® periestomal y tejido no tejido en su parte más externa.

Sort Order

Product Selector Score

Old Global Product Number (Número de producto antiguo) 1_0011

In this way you go through all the ostomy products and type in the Sort Order you want the products to appear on the website.

!!! Please note that it can take up to 2 hours before your corrections can be seen on the website. This is due to cache in the website that needs to be refreshed.