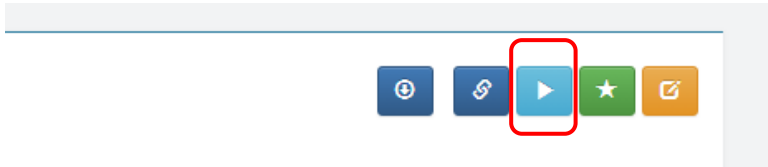


Transcoding Videofiles in Marketing World

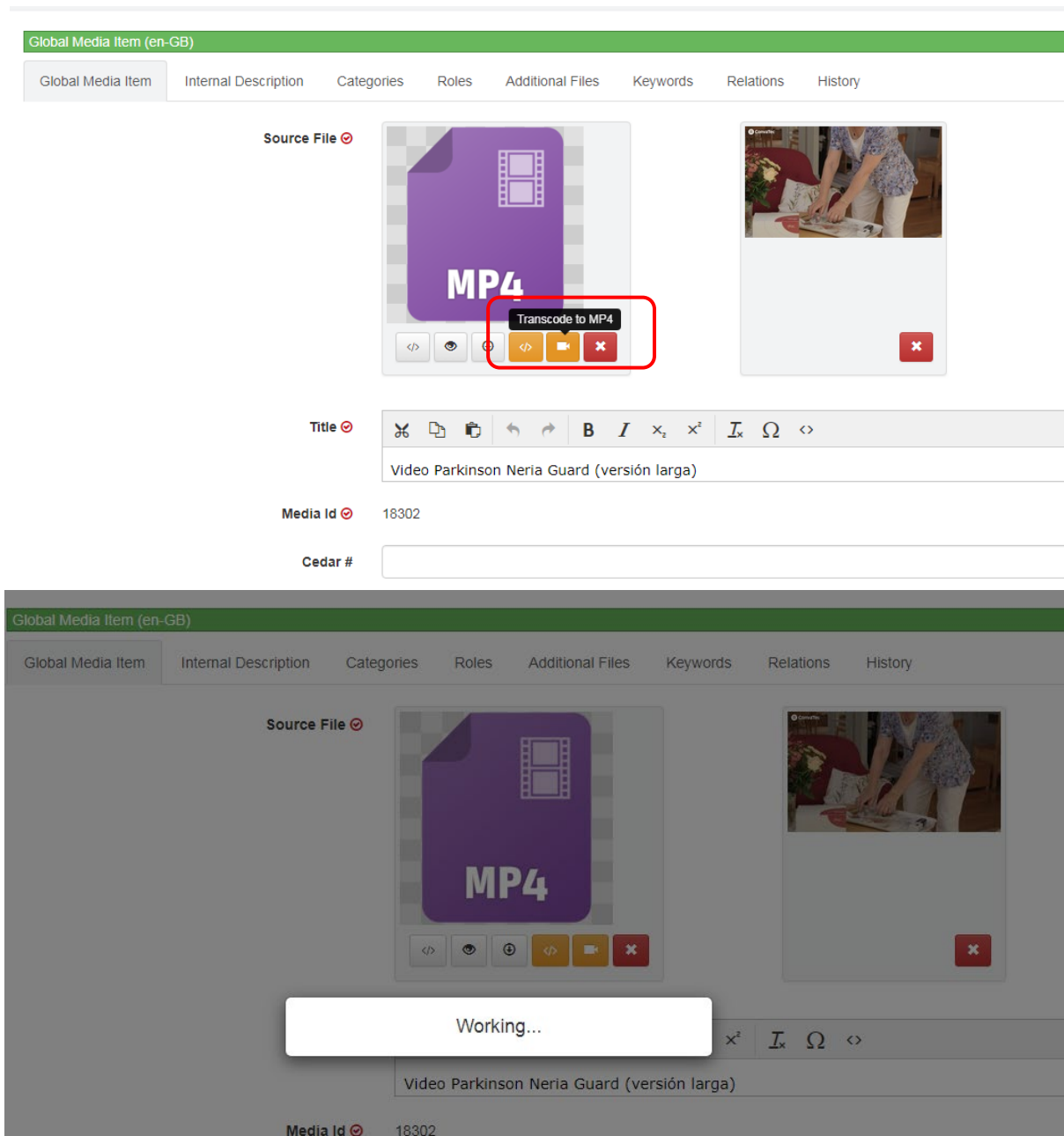
Please Note: AFTER Transcoding the video file, often it has become a smaller size – here from original file 361,66 MB and after the transcoding it is now 74 MB. **Without visible loss of quality.**

Users in Marketing World will be able to play and preview the videos because this blue “Play -icon” will appear to the right side at the item:



How to Transcode:

1. Choose the Transcode Tool and perform the transcoding, by click the icon and you wait until the transcode is done:

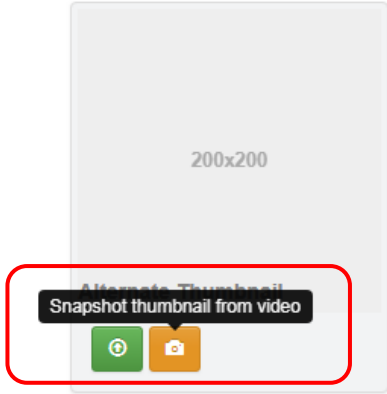



The screenshot shows the 'Global Media Item (en-GB)' interface. The 'Source File' section displays a purple MP4 icon. A red box highlights the 'Transcode to MP4' button, which is a blue square with a white play icon. Below the MP4 icon, there is a toolbar with various icons, including a play button. The 'Title' field contains the text 'Video Parkinson Neria Guard (versión larga)'. The 'Media Id' field contains the value '18302'. The 'Cedar #' field is empty. A 'Working...' dialog box is visible at the bottom of the screen, indicating that the transcoding process is in progress.

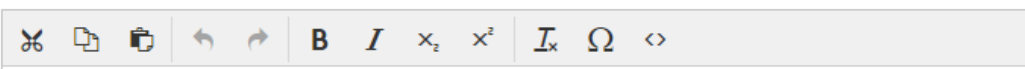
2. After Transcoding the “Alternate Thumbnail” will show an “Snapshot thumbnail from video” tool:

I Description Categories Roles Additional Files Keywords Relations History

Source File ✓



Title ✓

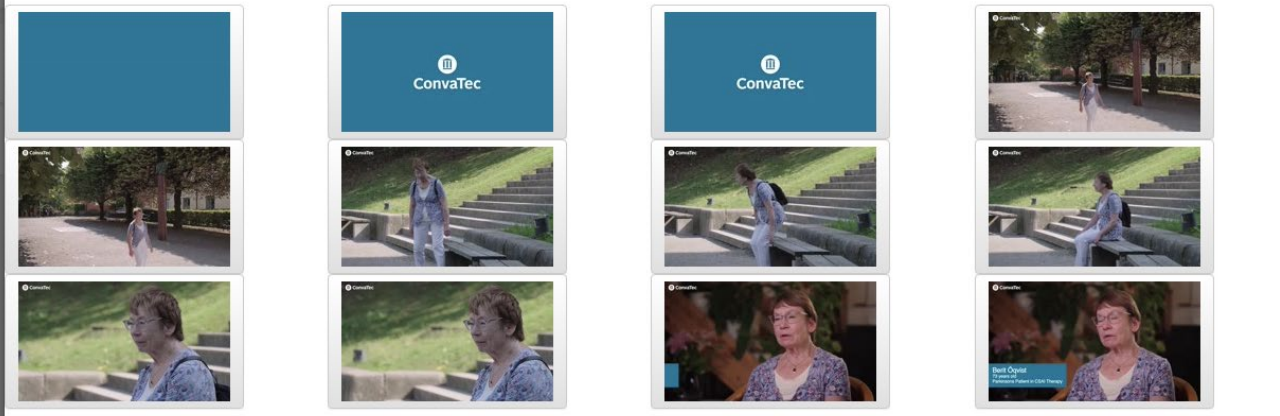


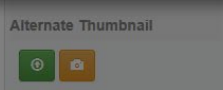

Video Parkinson Neria Guard (versión larga)

Media Id ✓ 18302

3. Press the orange “Snapshot Tool” and you will automated get screens from the first 12 seconds of the video.

Select snapshot as Thumbnail





4. Now choose one of the thumbnails and it will become the new video thumbnail:

Global Media Item

Internal Description

Categories

Roles

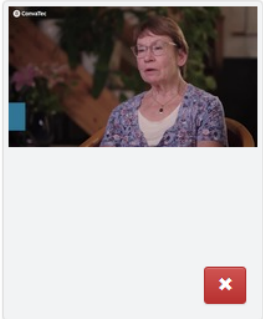

Additional Files

Keywords







Relations

History

Source File



Title


**B***I*_{x₂}^{x²}*I* Ω 


Video Parkinson Neria Guard (versión larga)


Media Id


18302





5. Remember to save& publish the item...

 Back

 Prev

Next 

View 



Global Media Item (en-GB)

Success
Snapshot succeeded. Remember to save to preserve the changes.

Global Media Item

Internal Description

Categories

Roles

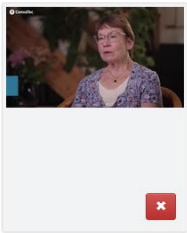

Additional Files

Keywords







Relations

History

Source File



Title

**B***I*_{x₂}^{x²}*I* Ω 

Video Parkinson Neria Guard (versión larga)

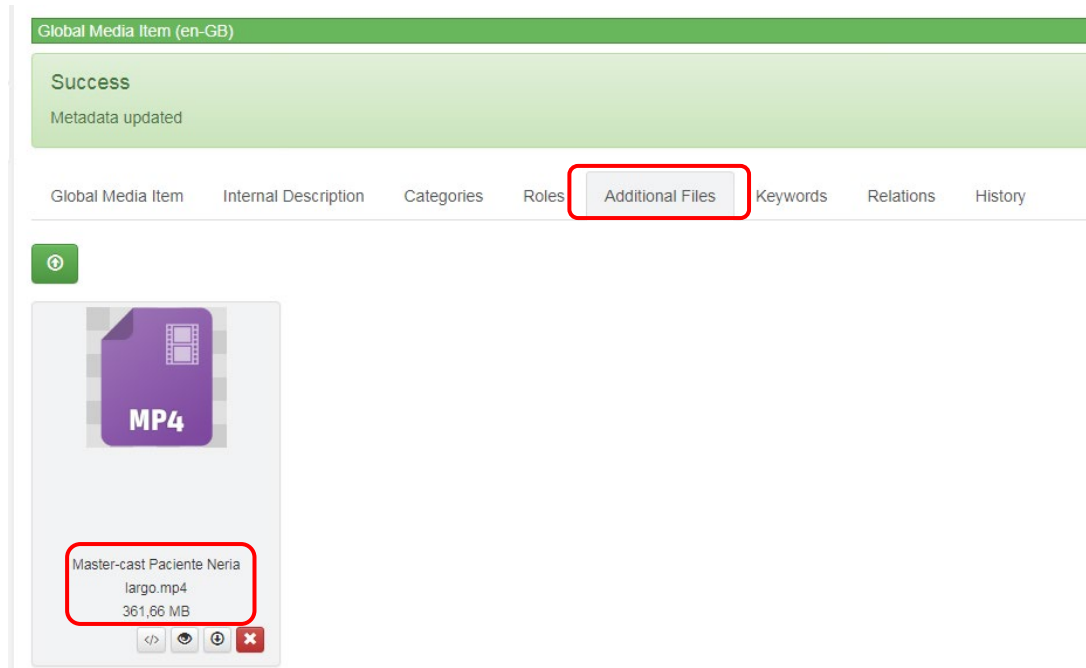
Media Id

18302

Important:

AFTER Transcoding the video file, it has become a smaller size – here from original file 361,66 MB and after the transcoding it is now 74 MB. Without visible loss of quality.

And after transcoding, the original video source file is placed in the “Additional files folder” here:



After the transcoding, the smaller new video will become the new source file. Here you can check the “Metadata” for the new transcoded source video:

